

PHILIP MORRIS (AUSTRALIA) LIMITED
INTER-OFFICE CORRESPONDENCE

One Lt. Collins St., Melbourne, 3000, Australia

To: Phil Francis
From: Michael McGrath
Subject: ATRF NICOTINE SYMPOSIUM

Date: August 13, 1986
Number:

Regarding the Symposium on nicotine to be held in Queensland in September 1987, I asked Shook, Hardy & Bacon for advice on those nominated to be speakers. The following is my summary of the Shook Hardy comments:-

Kewitz (Berlin)

Professor of Clinical Pharmacology and Director of the Institute of Clinical Behaviour - no publications located.

Neal Benowitz (San Francisco)

Believes smokers alter their smoking behaviour to maintain a desired level of nicotine intake.

Dietrich Hoffmann (New York)

Well known anti-smoking cancer researcher with the American Health Foundation. Believes that smokers of filter and low tar and nicotine cigarettes compensate their smoking patterns to make up for decreased levels of nicotine.

E Bessenge (Freiburg)

Experiments with dogs to determine whether "chronic" nicotine application produced nicotine tolerance. The research relates to hypertension.

M A H Russell (London)

Sees smoking as a dependence on nicotine. Has written extensively on nicotine gum and on changes in smoking behaviour related to low tar cigarettes.

Leo Abood (Rochester)

Research on nicotine and the central nervous system. Does not appear to be an anti-smoker.

Karl Baetlig (Zurich)

Has studied various behavioural aspects of nicotine, focusing on beneficial effects of smoking, though he has referred to smoking as a "dependency".

PHILIP MORRIS (AUSTRALIA) LIMITED
INTER-OFFICE CORRESPONDENCE
One Lt. Collins St., Melbourne, 3000, Australia

To: MARY POTTORFF

Date: OCTOBER 9, 1986

From: PHIL FRANCIS

Number:

Subject:

Following our phone conversation this morning, I have attached copy of an internal memo which lists potential speakers for the Australian Nicotine Symposium to be held in Queensland last quarter 1987.

Just backing up a little, the idea to hold this symposium was born in the forum of the Australian Tobacco Research Foundation (ATRF) and was proposed by Professor Michael Rand, who is a member of the ATRF and Professor of Pharmacology at Melbourne University; he is industry positive.

The list of potential speakers was, as I understand, given to Rand by Professor Thureau, Chairman of the West German Tobacco Research Foundation. Once we obtained a copy of the list of speakers, Mike McGrath sent a copy to Leanne Zimmerman at Shook Hardy & Bacon for her comments; what you see here is Mike's resumé of Leanne's comments.

Through the ATRF the Industry in Australia will be giving financial support to the symposium. It is our (Philip Morris) intention to speak with Rand shortly about the attitudes of these speakers but I now feel it would be more appropriate to leave that discussion until we have received input from yourself and Don Hoel in respect of Industry positive additional or alternative speakers. Right now I am not aware if Rand has drawn up a final list of presenters, in any event it would be wise if we were to move reasonably quickly.

Let me know if you require any further information.

Kind regards


Phil Francis

PF:LW
Att: 2

P.2/4

OCT 09 '86 18:53 PHILIP MORRIS MELB AUST 6541370

2021588897

D M Warburton (UK)

Psychologist who has focused on beneficial aspects of smoking, particularly mental and performance functions. Recently published a paper raising doubts about definitions of dependence and addiction, particularly as applied to smoking.

Clearly they are not all anti-smokers, and that's probably the best we can expect. The problem is that the antis among them will be fully exploited by our local opponents.


M McGrath

MH:LW

2021588898